

**SWISSNEX FOR THE PLANET** is an initiative of the Swissnex network to pioneer a new form of diplomacy focused on rebalancing human and non-human interests on this planet.

THE PROTAGONIST  
FOR KOREA IS

## SOIL

THE MISSION "SOIL STORIES" WILL EXPLORE  
AND INITIATE A DIALOGUE BETWEEN  
SWITZERLAND AND KOREA AROUND

- Soil health and conservation
- Sustainable agriculture
- Anthropocene and biodiversity
- Soil's cultural and ecological importance
- The circular journey of food from soil back to soil
- Agritech and Foodtech

### WHO IS JOINING

- **Researchers**
- **Innovators from startups and companies**
- **Policy makers from local governments**
- **Artists and cultural figures**



### PROGRAM

#### PUBLIC PROGRAM

Open talks and workshops,  
exhibition, immersive experiences

#### TAILORED PROGRAM

Site visits, small group meetings

## WHY PARTICIPATE?

- **Contribute to global exchanges** on the relationship between humans and nature
- **Gain visibility in Korea for Swiss initiatives** and facilitate dialogues among revolving sectors and organizations
- **Connect with leaders** shaping sustainable agriculture and environmental policies
- Open doors to **initiate new collaborative projects** with experts in your research, innovation and culture
- Experience **how culture influences** science and food traditions