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### SAVE THE DATE

# SUED 2022 swiss-us energy innovation days BERN, SWITZERLAND AUGUST 14-16, 2022

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## **SUEID 2022: RETURNING TO SWITZERLAND**

#### WHAT, WHERE, AND WHEN

The Swiss-US Energy Innovation Days (SUEID) is gearing up for its 9th annual edition. This in-person conference will take place in Bern, Switzerland, from August 14-16, 2022.

The Swiss-US Energy Innovation Days 2022 are organized by the Swiss Federal Office of Energy, Swissnex, and many more partners.



### WHY ATTEND

SUEID provides a collaborative networking forum where attendees can exchange ideas and explore energy innovations, strategies, market developments, and policies from both sides of the Atlantic.

The event features inspiring panels, site visits, and interactive presentations from industry, authorities, and startups. Whether you are looking to expand your network, explore potential for innovation, or learn more about doing business in Switzerland and the US, this event is a great opportunity to do it.

#### ABOUT

SUEID is an initiative launched in 2014 by the Swiss Federal Office of Energy (SFOE) and Swissnex in Boston and New York, which aims at connecting Switzerland, North America, and the world in education, research, and innovation. Previous editions of SUEID have been held in locations in both Switzerland and the US, including Boston, San Francisco, New York, Austin, Zurich, and Geneva.

## **SUEID 2022: ACCELERATING THE TRANSITION**

All over the world, including in the US and Switzerland, programs are underway or being rolled out to accelerate the energy transition. As we move forward, however, we also encounter new challenges and conflicting interests. How much do we value factors such as biodiversity, landscape conservation, social equity, financial affordability, or the return on investment demands of the economy in transforming the energy system? These are just some of the many questions that arise when talking about the energy transition. Above all, this is not only about rebuilding our systems to be stronger and greener – it's also about accelerating the pace at which we effect these changes. Here, too, failure is not an option.

## THE 9TH EDITION OF THE SWISS-US ENERGY INNOVATION DAYS – SUEID 2022 – WILL RETURN IN-PERSON IN BERN, SWITZERLAND, ON SUNDAY, AUGUST 14, THROUGH TUESDAY, AUGUST 16, 2022.

SUEID 2022 will help clarify the relationship of the US and Switzerland with the energy transition – spoiler alert: it's complicated – and illuminate which technologies could be bridges to or even central elements of the new energy world. In this context, we will also venture into the contributions and intersection of regulation, policy, society, and economy.

Getting involved with SUEID 2022 means joining a transatlantic community of energy experts, while benefitting from lively short presentations, in-depth panels, networking, and exciting site visits in and around Bern, the federal capital of Switzerland, with its uniquely preserved old city, a UNESCO World Heritage Site.

# **SUEID 2022: INFORMATION**

#### PROGRAM

The preliminary program of SUEID 2022 will be available by the end of March 2022. The focus topics will be:

- Security of supply? Well, maybe.
- What are the key factors to accelerate the energy transition towards net-zero?
- Tailor-made solutions for each country or global collaboration?
- Are we trading reliability for volatility?
- Are consumers willing and able to pay for all of this?

#### REGISTRATION

Please register by June 30, 2022, by sending an e-mail to <u>marianne.zuend@bfe.admin.ch</u>.

Registration requires a description of your profile in English, including a portrait photo and your organization's logo. We will notify you as soon as possible if your registration has been accepted.

#### **TRAVEL & ACCOMMODATION**

Attendees are responsible for their own travel expenses and must make their own flight and hotel reservations. We will offer hotel contingents in Bern at special rates (available by the end of March 2022).

#### **FEES**

Registration and participation (upon receiving a personal invitation) is free, including lunches and dinners during the official events. However, a confirmed registration is needed.

### **TRAVEL GRANTS**

The Swiss Federal Office of Energy provides travel grants for US participants. A flat-rate contribution of CHF 2,500 will be provided to cover part of the travel and lodging expenses (reimbursement <u>after</u> the conference). In order to apply for a travel grant, please send an <u>e-mail</u> with a description of your field of interest. We will inform you as soon as possible whether you are eligible for a travel grant.

### CONTACTS

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# **Preliminary Program\* SUEID 2022**

#### \*More details will be available by the end of March; the final program is expected for the end of June 2022

Sunday, August 14, 2022	Monday, August 15, 2022	Tuesday, August 16, 2022
	09:00-12:30 MORNING CONFERENCE	08:00 Departure to <b>SITE VISITS</b>
	<b>The state of our energy transition: It's complicated</b> How can we accelerate the transition, what does greener and more sustainable actually mean, and where are the red lines of social, economic, and political viability?	
During the day: Individual arrival of US and Swiss participants in Bern, Check into hotel	Short presentations and panels 12:30 NETWORKING LUNCH 14:00-16:30 AFTERNOON CONFERENCE	<ul> <li>12:30</li> <li>NETWORKING LUNCH with short panel "A goal without a plan is just a wish"</li> <li>14:00</li> <li>Departure to SITE VISITS</li> </ul>
	Pick your battles, don't let them pick youThe net-zero goal lurks around the corner, so we must actfaster. But what are the most urgent areas of action? Solardevelopment, digitalization, green hydrogen, energystorage, grid infrastructure, workforce, investments, publicfunding?Short presentations and panels	16:00 Bus transfer back to <b>BERN</b> 17:30 <b>CLOSING PANEL</b>
18:00 Official <b>WELCOME RECEPTION</b> for participants in Bern	18:30 NETWORKING RECEPTION with START-UP PITCH- SESSION and DINNER	<ul> <li>Failure is not an option</li> <li>Conclusions and recommendations for policymakers, industry, and research</li> <li>18:30</li> <li>FAREWELL RECEPTION AND DINNER</li> </ul>