# **ZHAW-Swissnex** Staff Mobility Program



Are you seeking to add an international dimension to your research? Do you want to learn how your colleagues operate across the globe?

Apply to the ZHAW-Swissnex Staff Mobility Program!

ZHAW Zurich University of Applied Sciences cooperates with Swissnex to offer ZHAW staff the opportunity to travel to a Swissnex location in order to carry out a professional project of high quality and value. ZHAW staff members in all organizational units can use this program to expand their international and intercultural knowledge in connection with their research and work. The aim is to strengthen the international competencies and connections of staff across ZHAW, which is an integral part of implementing ZHAW's internationalization strategy. Positions are limited via a competitive application process.

## **Program Options**

Select one of the three to apply for

#### 1. Research and project-based mobility

You wish to connect with several other faculty or academic staff that are working in your focus area, in order to foster mutual learning, as well as longer-term collaboration and exchange. Swissnex works with you to establish up to six local contacts in university or research settings in order to support your project. *Duration: 2 weeks. Positions limited.* 

#### 2. Peer learning

You wish to learn and exchange practices with international colleagues who perform a job similar to yours. This program is especially suitable for administrative and technical personnel (ATP). Swissnex works to establish up to six local contacts among university or other relevant staff in the local ecosystem to exchange best practices or to follow them (as allowed) in their everyday job. *Duration: 2 weeks. Only available in Boston, India and Brazil. Positions limited.* 

#### 3. Long-term mobility

You wish to embed yourself more deeply in the local ecosystem and work on a longer-term project. Swissnex collaborates with you to help create a final product for your project (ex. workshop, blog post, online event) that is relevant to ZHAW staff and the wider Swissnex community. Additionally, Swissnex will provide office space and up to five relevant contacts per month in the local university or research community. *Duration: 1-2 months. Positions limited and the application has to be approved by ZHAW HR Global Mobility.* 

Some locations may offer customized programs.



# How to Apply

Apply now for the travel period March to November 2025

#### Before you apply:

- **1** Decide which program you wish to apply for (you may only apply for one program each cycle).
- **2** Discuss the possibility of participating in a staff mobility program with your line manager and make sure you have initial approval for the travel.
- **3** Prepare all materials in English. This includes a CV, ZHAW profile page with bio, and application materials.
- 4 Conduct research on your location of choice. In the application, you will be asked to name three institutes or individual faculty/staff that you may wish to connect with.
- 5 Select dates: You should prepare possible date ranges for your application. You are encouraged to complete your project between March and November 2025. Special occasions such as public holidays and semester breaks in the host location should be taken into consideration. Some locations may offer limited date ranges.
- 6 Apply for the program!

Deadline: November 15, 2024



https://swissnex.org/boston/ zhaw-swissnex-staff-mobility-program/

#### After you apply:

- **7** Swissnex will forward your application for review to your line manager.
- **8** Swissnex will decide whether your application is relevant and reasonable for the selected location.
- **9** If your application is approved by the line manager and Swissnex, the International Conveyer of your faculty will rank your application relative to others. Pending available budget, a final decision will be made.





## Locations

Choose one of these Swissnex locations

#### Bengaluru

Swissnex in India fosters activities that pursue inclusive prosperity, urgent progress, and a vibrant exchange between the two countries. Bengaluru, India's knowledge capital, features a thriving academic and entrepreneurial ecosystem withworldclass leaders in Edtech, Healthtech, IT, sustainable development, and more. Swissnex also works across the Indian sub-continent with partners at the forefront of today's and tomorrow's knowledge economy.

#### **Boston and New York**

Boston is home to several world-class research universities and a thriving biotechnology ecosystem. Anchored by Harvard and MIT, the Boston office features a wide network of scientists and innovators in Biotech, Medtech, Greentech, AI, and other cutting-edge

fields. In addition to its unparallelled media, business, and international ecosystems, New York features a thriving tech sector with the focus on Fintech, the digital economy, and creative industries.

#### San Francisco

The entrepreneurial environment in the San Francisco area is characterized by innovation, collaboration, and risk-taking. Silicon Valley is aglobal center of technological innovation and is famous for its well-known startup ecosystem and high levels of interdisciplinarity. Swissnex in San Francisco sits at the forefront of where culture and design meet technology, leveraging its strategic positioning to enhance interdisciplinarily through the exchange of ideas and networks.



#### Rio de Janeiro and São Paulo

Brazil has the largest innovation ecosystem in Latin America. The six best universities in Brazil are located in the states of Rio de Janeiro and São Paulo, and the development of Technology Parks has strengthened the region's leadership in research, innovation and international cooperation. Agtech and Fintech startups are booming in Brazil, with São Paulo classified as the fourth largest Fintech market in the world. Both cities are among the top 10 connected smart cities in Brazil, with São Paulo at the top of the ranking and Rio de Janeiro



leading in Technology and Innovation. The city has invested in innovative solutions in areas such as pollution, mobility and natural disaster prevention, seeking to become smarter and more sustainable.

#### China

China's main economic hubs offer an amazing diversity of research and innovation. Shanghai has quickly risen to

be a global leader in AI, Chips, and Biotech. Beijing is home to worldclass innovation in AI, big data, and quantum computing. Further south in the Greater Bay Area, both Guangzhou and Shenzhen have achieved an excellent reputation as innovation powerhouses.

#### Osaka

Japan has several high-standard innovation ecosystems in some of the world's densest cultural places. As a leading hotbed in Japan born out of a continuum of original, cutting-edge education, research, and innovation, the 200 universities in the Kansai region are ceaselessly striving to advance science and innovation across the spectrum of humanities, social sciences, and natural sciences. The Osaka-Kyoto-Kobe triangle has top tier universities, which engage in the highestlevel, best-funded research in Japan.



#### **Questions? Don't hesitate to reach out!**

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# **About Swissnex**

Swissnex is a global network connecting Switzerland to the world in education, research, and innovation. In this capacity, Swissnex partners with ZHAW to host university staff at its six locations. Choose among these locales for your next mobility project.

